

THE PLATFORM SHIFT

About 15 years ago, the rise of the Internet triggered a platform shift; a wave of Cloud startups quickly unseated the market leaders in many industries. This phenomenon was defined as "the first platform shift". Do artificial intelligence has the potential to trigger the second shift? How can entrepreneurs take advantage of this shift and start creating value?

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Bocconi University Aula Zappa via Sarfatti 25, Milano

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INTRODUCTION

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KEYNOTE SPEECH

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